



# FATIMA DIAB

## UI/UX DESIGNER

UI/UX Designer combining visual principles with analytical thinking to create intuitive, strategically grounded user experiences. Expert in visual branding with logic driven approach extending design beyond digital interfaces.

## Education

**UI/UX Certificate**

SE Factory - 2025

**Bachelor of Graphic Design**

Lebanease University - 2022

## Skills

**Programs:** Figma, Adobe Illustrator, Photoshop, Xd, Premiere pro, Indesign, Dreamweaver, After Effects.

**UI/UX:** Wireframing, Prototyping, User research & Design.

**Graphic design:** Branding, Typography, Calligraphy, Print design & Packaging.

**Languages:** Arabic (Native), English (Advanced), French (Advanced).

## Contact

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Lebanon, Beirut

## Experience

**Freelance**

**Graphic Design & Digital Marketing**

January 2021 – Present

- Created logos & branding assets for over 10 clients.
- Designed social media content & website visuals.
- Served food, fitness, manufacturing, and fashion brand sectors.

**Al Deraset Stationary**

**Graphic Design – Part Time**

Aug 2022 – Nov 2022

- Designed logos and branding materials.
- Delivered specialized printing services.
- Created event layouts and promotional materials.

**Al Helbawi Roastery**

**Graphic Design – Full Time**

Nov 2022 – Jan 2023

- Created WordPress website assets.
- Designed branding and packaging visuals.
- Produced event-specific materials.
- Created billboard advertisements.